

# NEWSLETTER

Issue 69

October 2018

Welcome to our October newsletter. Dental Month was a great success with many pets much happier after having their teeth cleaned. We are extracting far less teeth due to the diligent care of many owners brushing their pet's teeth, using chews like Oravet or raw bones like brisket bones and the Royal Canin Dental kibble. These preventative measures help our pets to be pain free and happier extending times between dentals.

Many thanks to your support for the farmers, we raised \$786.70 and will donate this to the local BuyABale charity.

## New products Bravecto Spot-On for Cats

We have some good news for owners of cats that need tick prevention. **Bravecto Spot-On is available now and registered to give 3 months prevention against fleas and ticks for cats.**



## Cytopoint injection for skin allergies in Dogs

A new product Cytopoint has just been released for skin allergies. It is an injection that lasts a month acting on the early inflammatory stage of allergic dermatitis. It is considered the safest of our other anti-allergy medications. For more information please call our hospitals.

## Does my dog need medical treatment for its itch?



When your dog suffers, your whole family can suffer too. If your dog's itching is caused by a medical condition, we have many strategies that can help.

Here are some clues that your dog may need medical treatment:

- Excessive licking, chewing, biting or scratching
- Excessive rolling, rubbing or scooting
- Foot chewing
- Hair loss
- Recurrent ear problems
- Changes in the skin, like sores or darkened color
- Redness of the skin
- Body odour

These signs can be triggered by many allergens like fleas, the environment (dust mites, moulds, pollens, etc), food and skin contact.

Many diagnostic options are available:

- diet trials
- allergy blood testing
- skin testing
- skin tape investigation
- skin scrape investigation

If any of these signs are evident in your pet, please contact us to book a consult to help diagnose your pets itch.

## New food to help skin allergy pets Royal Canin Skin Support



The Skin Support has antioxidants reducing damage to cells, 4 B-vitamins helping the skin barrier, omegs 3 fatty acids reducing inflammation of the skin and turmeric and aloe vera helping with healing.

## New Reminder System

**Attention- update client details if they change** - Historically our reminder system has been heavily reliant on the mail. In the last 2 years we have been using SMS text reminders and are now relying on email and texting even more so. To make this transition successful, we rely on owners updating email and mobile numbers with us as soon as it is practicable when they change. We will still post letter reminders after the initial text and email.

**We have also started a text reminder monthly for Nexgard use** to help remind you when your next treatment is due **to help avoid tick paralysis.** The system relies upon treatment being given soon after purchase of the product so the timing of the reminder and treatment correlate. If you wish to opt out of the nexgard reminder either ring or email us and we can stop this for you.

## Meet Kodah



Our groomer Meredith has a new addition to her fur family, Kodah. Her fur sister Meekah has been very happy to have her join in on her games. She is a little pocket rocket and loves shoe laces!

The staff at Charlestown were very excited to meet her this week! Pugalicious

## Instagram



We are now on Instagram.  
Follow us  
[@lakevethospital](https://www.instagram.com/lakevethospital)

## Grooming

Our grooming day is Monday for any pets looking to shake off the winter coat curls and have some pampering at the same time. We are grooming from 9am until lunchtime. Due to the seasonal high demand, it is worth planning 2-3weeks ahead.

